



Order / Rev: A2719934  
 Alt Order #: 27139168  
 Flight Dates: 10/20/20 - 10/26/20

Advertiser: POL/Duty and Country PAC  
 Product Desc: General  
 Estimate: 9464

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$1,215.00	0.00					
N 5	Multi	10/25/20	10/25/20	Meet the Press Channels : KSNW,KSNG,KSNC,KSNE,KSNT,KSNN Meet the Press	CM	Meet the Press	-----S	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
		MEET PRESS-SUN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-----S			1		\$900.00	0.00					
N 6	Multi	10/20/20	10/26/20	M-F 9-10a Channels : KSNW,KSNG,KSNC,KSNE,KSNT,KSNN M-F 9-10a	CM	9-10a	MTWTF--	:30	10	\$765.00	P2	0.00	NM	10	\$7,650.00
		LVE-KELLY&RYAN<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$765.00	0.00					
N 7	Multi	10/20/20	10/26/20	Today Show II Channels : KSNW,KSNG,KSNC,KSNE,KSNT,KSNN Today Show 2	CM	10-11a	MTWTF--	:30	10	\$765.00	P2	0.00	NM	10	\$7,650.00
		TDY 3RD HR-NBC<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$765.00	0.00					
N 8	Multi	10/20/20	10/26/20	Today Show III Channels : KSNW,KSNG,KSNC,KSNE,KSNT,KSNN Today Show 3	CM	11am-12n	MTWTF--	:30	10	\$765.00	P2	0.00	NM	10	\$7,650.00
		TODAY H&J-NBC<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$765.00	0.00					
N 9	Multi	10/20/20	10/26/20	KSN News Channels : KSNW,KSNG,KSNC,KSNE,KSNT,KSNN KSN News	CM	12n-1pm	MTWTF--	:30	10	\$900.00	P2	0.00	NM	10	\$9,000.00
		KSN NEWS-NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$900.00	0.00					
N 10	Multi	10/20/20	10/26/20	Good Day Kansas Channels : KSNW,KSNG,KSNC,KSNE,KSNT,KSNN Good Day Kansas	CM	1230p-1p	MTWTF--	:30	10	\$630.00	P2	0.00	NM	10	\$6,300.00
		GOOD DY-CARRLL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$630.00	0.00					
N 11	Multi	10/20/20	10/26/20	Days of Our Lives Channels : KSNW,KSNG,KSNC,KSNE,KSNT,KSNN Days of Our Lives	CM	1-2p	MTWTF--	:30	10	\$765.00	P2	0.00	NM	10	\$7,650.00
		DAYS-OUR LIVES													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$765.00	0.00					
N 12	Multi	10/20/20	10/26/20	M-F 3-4p Channels : KSNW,KSNG,KSNC,KSNE,KSNT,KSNN M-F 3-4p	CM	3-4pm	MTWTF--	:30	10	\$630.00	P2	0.00	NM	0	\$0.00
		KELLY CLARKSON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$630.00	0.00					

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Advertiser: POL/Duty and Country PAC  
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$630.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		<del>(\$630.00)</del>		0.00	NM		
Credited															
2	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		<del>(\$630.00)</del>		0.00	NM		
Credited															
3	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		<del>(\$630.00)</del>		0.00	NM		
Credited															
4	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		<del>(\$630.00)</del>		0.00	NM		
Credited															
5	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		<del>(\$630.00)</del>		0.00	NM		
Credited															
6	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		<del>(\$630.00)</del>		0.00	NM		
Credited															
7	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		<del>(\$630.00)</del>		0.00	NM		
Credited															
8	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		<del>(\$630.00)</del>		0.00	NM		
Credited															
9	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		<del>(\$630.00)</del>		0.00	NM		
Credited															
10	Multi	10/20/20-10/26/20		M-F 3-4p		3-4pm	MTWThF----	:30		<del>(\$630.00)</del>		0.00	NM		
Credited															
N 13	Multi	10/20/20	10/26/20	M-F 4-430p	CM	4-430pm	MTWTF--	:30	5	\$900.00	P2	0.00	NM	5	\$4,500.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 4-430p											
JEOPARDY TWO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$900.00	0.00					
N 14	Multi	10/20/20	10/26/20	M-F 430-5p	CM	430-5pm	MTWTF--	:30	5	\$1,260.00	P2	0.00	NM	5	\$6,300.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 430-5p											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$1,260.00	0.00					
N 15	Multi	10/20/20	10/26/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	5	\$1,575.00	P2	0.00	NM	5	\$7,875.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$1,575.00	0.00					
N 16	Multi	10/20/20	10/26/20	KSN News at Six	CM	6-630p	MTWTF--	:30	5	\$2,025.00	P2	0.00	NM	5	\$10,125.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Six											
KSN NEWS-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$2,025.00	0.00					
N 17	Multi	10/20/20	10/26/20	M-F 630-7p	CM	630-7pm	MTWTF--	:30	5	\$2,700.00	P2	0.00	NM	5	\$13,500.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 630-7p											
WHEEL-FORTNE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$2,700.00	0.00					
N 18	Multi	10/24/20	10/24/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$1,350.00	P2	0.00	NM	1	\$1,350.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Sa 630-7p											
WHEEL-FORTNE W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-----S-			1		\$1,350.00	0.00					
N 19	Multi	10/20/20	10/26/20		CM	10-10:35pm	MTWTF--	:30	5	\$2,700.00	P2	0.00	NM	5	\$13,500.00

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F															
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Ten Mon-Fri															
KSN NEWS-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--		5		\$2,700.00		0.00					
N20	Multi	10/20/20	10/26/20	Tonight Show	CM	10:35p-11:35pm	MTWTF--	:30	5	\$1,260.00	P2	0.00	NM	5	\$6,300.00
Channels : KSNK,KSNG,KSNN,KSNN															
Tonight Show/Jimmy Fallon															
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--		5		\$1,260.00		0.00					
N21	Multi	10/26/20	10/26/20	Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$5,400.00	P2	0.00	NM	1	\$5,400.00
Channels : KSNK,KSNG,KSNN,KSNN															
Mon Prime Other 1															
The Voice-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/26/20	11/01/20	M-----		1		\$5,400.00		0.00					
N22	Multi	10/26/20	10/26/20	Mon Prime Hour 3	CM	9-10p	M-----	:30	1	\$3,600.00	P2	0.00	NM	1	\$3,600.00
Channels : KSNK,KSNG,KSNN,KSNN															
Monday 9-10p															
Weakest Link															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/26/20	11/01/20	M-----		1		\$3,600.00		0.00					
N23	Multi	10/20/20	10/20/20	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$5,850.00	P2	0.00	NM	1	\$5,850.00
Channels : KSNK,KSNG,KSNN,KSNN															
Tue Prime Other 1															
The Voice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/19/20	10/25/20	-T-----		1		\$5,850.00		0.00					
N24	Multi	10/21/20	10/21/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$3,600.00	P2	0.00	NM	1	\$3,600.00
Channels : KSNK,KSNG,KSNN,KSNN															
Wednesday 7-8p															
The Wall															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/19/20	10/25/20	--W----		1		\$3,600.00		0.00					
N25	Multi	10/21/20	10/21/20	Wed Prime Other 2	CM	8p-10p	--W----	:30	1	\$3,600.00	P2	0.00	NM	1	\$3,600.00
Channels : KSNK,KSNG,KSNN,KSNN															
Wed Prime Other 2															
American Ninja Warrior															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/19/20	10/25/20	--W----		1		\$3,600.00		0.00					
N26	Multi	10/23/20	10/23/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$2,250.00	P2	0.00	NM	1	\$2,250.00
Channels : KSNK,KSNG,KSNN,KSNN															
Friday 9-10p															
DATELINE FR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/19/20	10/25/20	----F--		1		\$2,250.00		0.00					
N27	Multi	10/22/20	10/22/20	NFL Kickoff	CM	NFL Kickoff	---T---	:30	1	\$14,000.00	P2	0.00	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNN															
NFL Kickoff															
NFL Kickoff Game-NBC: Houston vs. KANSAS CITY CHIEFS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/19/20	10/25/20	---T---		1		\$14,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	Multi	10/19/20-10/25/20		NFL Kickoff		NFL Kickoff	---Th----	:30		<del>\$14,000.00</del>	0.00	NM			
Credited															
N28	Multi	10/25/20	10/25/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	2	\$3,600.00	P2	0.00	NM	2	\$7,200.00
Channels : KSNK,KSNG,KSNN,KSNN															
FB Night in Amer Pre Game															
Football Night in America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/19/20	10/25/20	-----S		2		\$3,600.00		0.00					

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Wichita KS KSNW

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-----S			2		\$3,600.00	0.00					
N29	Multi	10/20/20	10/26/20	M-F 2-3p	CM	2p-3p	MTWTF--	:30	10	\$630.00	P2	0.00	NM	10	\$6,300.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 2-3p											
				KELLY CLARKSON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			10		\$630.00	0.00					
N30	Multi	10/25/20	10/25/20	NFL Game	CM	NFL Game	-----S	:30	1	\$10,800.00	P2	0.00	NM	1	\$10,800.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				NFL Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-----S			1		\$10,800.00	0.00					
N31	Multi	10/23/20	10/23/20	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$2,250.00	P2	0.00	NM	1	\$2,250.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Fri Prime Other 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	----F--			1		\$2,250.00	0.00					
N32	Multi	10/20/20	10/20/20	Early Today	CM	4-430am	-T-----	:30	1	\$50.00	P2	0.00	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Early Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-T-----			1		\$50.00	0.00					
N33	Multi	10/20/20	10/20/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											
				KANSAS TODAY 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	-T-----			1		\$900.00	0.00					
													Totals	149	\$196,700.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27139168	<b>Changes as of:</b> 10/6/2020 at 10:33 AM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Accepted
<b>CPE:</b> 381/405/9464	<b>Flight:</b> 10/20/20 - 10/26/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Duty and Country	<b>Market:</b> Wichita	<b>Total \$:</b> \$196,700.00
3050 K ST NW #100	<b>Product:</b> General	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 149
Washington, DC 20007	<b>Agency Order #:</b> 10034955	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Meade, Nicole	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS	<b>Traffic #:</b> A2719934
	202-872-5880	202-872-5880	
	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/20		Total Spots	Total \$	CPP*	GRP*
						10/20					
MSD 12	Tu-F,M 3p-4p		KELLY CLARKSON	\$630.00	30	10		0	\$0.00	\$0.00	0.0
MSD 27	Th 7:20p-10:30p		NFL Kickoff Game-NBC: Houston vs. KANSAS CITY CHIEFS	\$14,000.00	30	1	0	0	\$0.00	\$0.00	0.0
MGD 29	M-F 2p-3p		KELLY CLARKSON	\$630.00	30	10		10	\$6,300.00	\$0.00	0.0
MGD 30	Su 7p-10:30p		NFL GAME	\$10,800.00	30	1		1	\$10,800.00	\$0.00	0.0
MGD 31	F 7p-9p		AMERICAN NINJA WARRIOR	\$2,250.00	30	1		1	\$2,250.00	\$0.00	0.0
MGD 32	Tu 4a-4:30a		EARLY TODAY SHOW	\$50.00	30	1		1	\$50.00	\$0.00	0.0
MGD 33	Tu 6a-7a		KANSAS TODAY 2	\$900.00	30	1		1	\$900.00	\$0.00	0.0
<b>TOTALS: 149</b>								<b>149</b>	<b>\$196,700.00</b>	<b>\$0.00</b>	<b>0.0</b>

Makegood Comments			
Date/Time	Action	Added by	Comment
10/06/20 10:33 AM	Sent To Rep	Patty Sparkman	program changes - please accept mg offer.